# KGL PubFactory

Integrated content hosting for scholarly publishers



## More Attention. Better Service.

### Everything you expect in an online hosting platform.

KGL PubFactory supports publishers in disseminating research globally and ensuring access when and where it is needed. The platform is content-agnostic, and home to valuable publications across the STM and SSH subject areas including journals, books, databases, and videos.

PubFactory allows you to take control, with flexible configuration of all aspects of your website from page designs to search settings to evolving business and access model rules.

There are no compromises. PubFactory propels publication growth by enabling experimentation, allowing integration across all content, and providing the highest quality customer service.

The team behind PubFactory is as important as the technology. We won't let you miss a step. We specialize in optimizing discoverability, accessibility, new product development, and UX.

Guiding publishers for over 25 years, the PubFactory team is made up of former librarians, technologists, and publishers. We are experts in a constantly changing industry. We provide the data needed to make rational, results-oriented decisions.

Part of **KnowledgeWorks Global Ltd.**, we are the only platform provider capable of leading you from the beginning of the content lifecycle through to online publication.

**Take control of your publishing business.**
**Learn more at www.pubfactory.com.**

### As much flexibility as you need.

You can manage the platform through configurable interfaces, or our customer service team can do it for you.

### Full control or full service. The choice is yours.

PubFactory's tools allow publishers to self-manage their platforms or to outsource management to our platform team.

### Cost and time savings.

PubFactory has been developed to be configurable and flexible, making large and small changes possible without expensive engineering time.

### Comprehensive scholarly community support.

The platform tools allow for ease of share, purchase, and user management.

### Scaling with you.

Hosted using top-tier cloud infrastructure at Amazon Web Services (AWS), PubFactory scales with your business needs.

**1,300+**
Journals

**300,000+**
Books

**100M**
Page Views/Month

**30M+**
User Sessions/Month

*Throughout the selection process, we were particularly impressed by the responsiveness of the KGL PubFactory team and their willingness to really listen to what we need from both a platform and a long-term partner.*

**Joe Kelly**
Publishing Operations Lead
Microbiology Society

KGL PubFactory

## A true one-stop content solution.

# Platform Components

### Account Management System

The AMS provides maximum adaptability, allowing publishers to set up many different types of business models—from Open Access to subscription to metered access models and more.

### Management Portal

Use our intuitive interface for controlling all aspects of your site. From content loading to adding and updating pages on the site to modifying how the site works, everything is at your fingertips.

### PubGen

Add flexible, searchable content like news, blogs, reports, and grey literature. Tag and format accompanying features using the same management system as published journal articles and book chapters for unified delivery.

### IntelWorks and IntelAlert

Reporting and analytics tools make usage trends and user needs obvious, equipping publishers with the data to make informed and efficient decisions. Access business intelligence via integrations with Scholarly IQ and SendGrid.

### eCommerce

Our PayPal-powered sales transaction engine allows users to buy articles, chapters, and other content chunks on your PubFactory hosted website. Each transaction is secure, easy, and PCI compliant.

### SiteGen

PubFactory's product and site launch module allows you to create new sites in hours, bypassing custom development queues and enabling product experimentation. Respond to changing industry needs and evolving OA policies.

### Design Suite

Refresh the look and feel of your site with PubFactory's **Theme Editor.** Refine page layouts quickly and easily with the **Layout Engine.** And take control of the CSS of your content display with the optional **Page Styler Pro.**

Peer Review Management | Copyediting | Intelligent Automation | XML Composition and Proofing | Accessibility | eDeliverables | PubFactory Hosting | Printing

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