



AN 8-PART ONLINE TRAINING & CERTIFICATION PROGRAM

Responsible Use of AI for Book Publishing

A self-paced certification from KGL AI Academy – The Future of Publishing, developed with publishing analyst Thad McIlroy, giving mid- to senior-level publishing staff the skills to navigate AI with confidence.

WHO SHOULD ATTEND

- Editors, marketing managers, and production staff
- Rights, licensing, and publishing operations staff
- Both senior and novice publishing professionals

LEARNING OBJECTIVES

- Evaluate AI tools and solutions for publishing applications
- Implement AI-driven workflows and optimize existing processes
- Navigate legal, ethical, and research-integrity considerations
- Develop strategic plans and make informed AI investments
- Lead AI initiatives within their organizations

THE EIGHT UNITS

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|--------------------------------------|-------------------------------------|
| 1 Introduction and Overview | 5 AI within the Publishing Workflow |
| 2 AI Use Cases for Book Publishers | 6 AI and Editorial |
| 3 Copyright and AI in Publishing | 7 AI and Marketing |
| 4 Ethics, Jobs, and the AI Landscape | 8 The Future of AI in Publishing |

Three optional modules extend the program: AI & Audio, AI & Translation, and AI for Scholarly Publishers.

Planned programs, subject to change.

AT A GLANCE

Format	8 self-paced online units
Instructor	Thad McIlroy
Launch	Spring 2027
Credential	Digital badge via Accredible

COST

\$499

Optional modules \$249 each. Group rates for 5+, corporate discounts, and payment plans available.

ABOUT THE INSTRUCTOR



Thad McIlroy

Author of *The AI Revolution in Book Publishing*

Thad has worked at the intersection of publishing and technology since the 1980s and was the co-host of Publishers Weekly AI webinars, and the BISG AI webinar series.

"When I read Thad McIlroy, I feel like we're having a conversation!"

Joe Wikert — President,
Revenue Path Group