

Consulting, Market Research, and Development

Discover Opportunities, Drive Innovation, Develop Solutions, and Deliver Success

Our acquisition of **Origin Editorial** combines the organizations' complementary expertise, technology, and workforce to offer enhanced consulting services, meeting the rapidly evolving needs of the professional publishing community.

KGL and Origin's portfolio has included hundreds of partnerships with clients in journals, books, magazines, and digital publishing, virtually all of whom have sought our advice on multiple occasions.

Strategic planning

- ✓ Business plans/new and existing products
- ✓ Open Access transition strategy
- ✓ Financial modeling

RFP/Contracts

- ✓ Second to none in managing RFPs
- ✓ Sophisticated financial modeling
- ✓ Effective negotiating skills
- ✓ Journals portfolio strategy
- ✓ New journal launches
- ✓ Indexing applications

Count on KGL Consulting to help you reach your objectives. **Contact us to learn more.**

Part-time publications director

- ✓ Expert operations/business management
- ✓ Oversight of publisher/vendor performance
- ✓ Champion for journal initiatives

Editorial development and policies

- ✓ Drive high impact global submissions
- ✓ Streamline workflow and increase speed
- ✓ Editorial organization/governance

Market research and development

- ✓ Surveys, focus groups, and interviews
- ✓ Journal valuations
- ✓ Sales lead generation
- ✓ Editor recruitment
- ✓ Development or review of publishing policies

Data analytics

- ✓ Citation/bibliometric analysis
- ✓ OA/Funder analysis
- ✓ Competitive benchmarking

Workflow optimization and technology

- ✓ Workflow and technology analysis
- ✓ Editorial systems RFP management
- ✓ Editorial systems set-up and transitions
- ✓ Technology documentation and training