



Sheridan Connect

eCommerce Solutions

Direct to consumer electronic and print content sales from your website, made easy.

What It Is

Sheridan Connect is our fully hosted and branded eCommerce platform that will empower you with the tools needed to sell electronic and print content to your consumers. The platform is hosted in a managed, secure server environment and is seamlessly integrated with your current website. Its primary function is to catalog your available book and journal anthology products and offer them for sale in multiple formats such as eBooks, softcover, and hardcover.

How It Works

Sheridan Connect can fulfill both electronic and print orders in one shopping cart solution. Consumers access your Sheridan Connect eCommerce site via a link from your website. Sheridan will host your eCommerce site and manage the shopping cart experience and payment processing. eBook orders are made available to the consumer immediately for download and can utilize our Digital Rights Management (DRM) system to authorize and restrict access to the files. Print orders can either be fulfilled from a traditional warehouse or produced on-demand and shipped directly to the consumer. Each month we send you a sales report and a check for your sales. Or, if desired, you can handle the payment processing.



Combined sales of electronic and print content allow you to reach more readers by providing books in the formats they prefer.

(Turn over to learn about the features and benefits of Sheridan Connect)



Here Are but a Few Storefront Features and Benefits

- Attractive landing pages that display title information with links to purchase
- Categorization, tagging, and enhanced search capabilities make your titles easy to find
- Content preview that lets customers preview selected pages before purchase
- Print-on-demand integration allows for combined sales of electronic and print books and publications
- Administrative tools provide the ability to instantly add titles or update pricing
- Credit card clearing for secure and easy-to-navigate checkout and payment processing
- Real time reporting and analytics showing consumer buying behavior
- My eLibrary - Consumers have access to a digital archive of past purchases for easy download
- Flexible shipping methods including FedEx, UPS, and USPS
- Chunk eBooks into chapters for individual sale
- Digital Rights Management (DRM) technology to ensure your eBooks are restricted to authorized users only (ex. limit length of ownership, restrict the number of downloads, restrict use to a single consumer)
- Time-based rentals of eBooks
- Robust coupon tools to create discounts and offers at the time of purchase
- Batch data uploading lets multiple titles be imported and setup in your catalog automatically

What You Get

- Single fulfillment solution for both electronic and print content
- Increased revenue by naming your own price
- Immediate sales in lieu of redirecting your customers to a third-party retail site
- Analytics providing customer data and purchasing patterns for future marketing efforts
- Eliminate traditional inventory and associated inventory costs by selling eContent and print-on-demand

Let Sheridan help you roll out the right print, electronic, or hybrid sales strategy that best serves your readers and your market.