



Publisher Connect

eCommerce Solutions

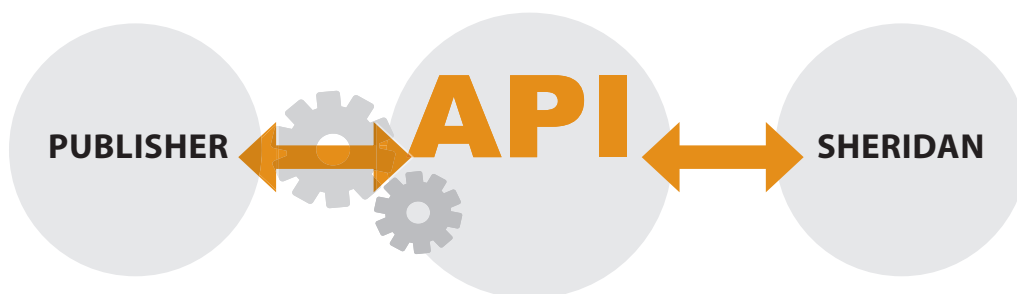
A turnkey solution to fulfill electronic and print orders from your own website.

What It Is

Publisher Connect is an automated fulfillment system that integrates with your current eCommerce platform to fulfill electronic and print orders. For publishers with an established online ordering process, Publisher Connect is integrated seamlessly without compromising the existing customer experience.

How It Works

Sheridan securely hosts your eBooks and print-ready PDFs in our Publisher Connect back-end platform. Integration between your current ordering system is facilitated using an XML driven workflow and data transfer through web services. When a consumer places an order, the order details are passed to Sheridan through an API call to our Publisher Connect system and the order is fulfilled through the appropriate channel. eBook orders are available to the consumer immediately for download and can utilize our Digital Rights Management (DRM) system to authorize and restrict access to the files. Print orders are either fulfilled from a warehouse or produced on-demand and shipped directly to the consumer.



(Turn over to learn about the features and benefits of Publisher Connect)



Here Are but a Few Features and Benefits

- Print-on-demand integration allows for combined sales of electronic and print titles
- Digital Rights Management (DRM) technology to ensure your eBooks are restricted to authorized users only (ex. limit length of ownership, restrict the number of downloads, restrict use to a single consumer)
- My eLibrary – Consumers have access to a digital archive of past purchases for easy download
- Managed, secure hosting of eBook files
- Seamless customer experience and integration with existing platforms

What You Get

- Single fulfillment solution for both electronic and print content
- Increased revenue by naming your own price
- Immediate sales in lieu of redirecting your customers to a third party retail site
- Sales transaction reports providing customer data and purchasing patterns for future marketing efforts
- Zero inventory approach by selling electronic and print-on-demand content eliminates traditional inventory and associated inventory costs

Let Sheridan help you roll out the right print, electronic, or hybrid sales strategy that best serves your readers and your market.