KGL PubFactory

PubGen

PubFactory's Premium CMS Built Specifically for Publishers

Expectations for content access, discovery, distribution, and sharing have evolved. As online engagement has increased, publishers have started to curate more digital-only content. Our publishers need more than just static webpages. They need the ability to enrich their sites with different types of searchable, authored content that generates traffic while promoting thought leadership.

PubGen provides publishers with a host of tools to author content and extend the reach and discoverability of their core products.

- Promote your publications and authors through searchable, freeform features like blogs, news, and podcasts
- Add white papers, reviews, and grey literature with an edit, review, and publish workflow
- Tag and format accompanying features using the same PubFactory management system and layout engine as published journal articles and book chapters for unified delivery
- Combine authored content in PubGen with published XML using our SiteGen module to launch an instant website for agile response to current events or crisis communications
- Use our advanced JavaScript libraries to produce interactive and dynamic content

Take control of your publishing business. Learn more at www.pubfactory.com.

Create flexible content to enrich your user experience.

PubGen is a game-changer. It has enriched our clients' sites, increased discoverability, and empowered them to respond creatively and quickly to internal and external drivers.

—**Tom Beyer,** Platform Services Director, KGL PubFactory

PubGen
Only on PubFactory