

Book Solutions

Full-Service Development for Books

KnowledgeWorks Global Ltd. (KGL) produces high quality content and graphics for university presses, education, professional and trade publishers, international markets, and more. Subject matter experts work with authors to deliver flagship print and digital products for some of the world's leading global publishers. From conceptualization through final publication, our editorial, art & design, technology, and production staff provide the utmost level of support and become an extension of your team. [Learn more at kwglobal.com/books](http://kwglobal.com/books).



Editorial Support

- Proofreading
- Copyediting
- Indexing
- Alt-text
- Fact checking
- Cold reading



Design and Media Services

- Prototypes, mood boards, design guidelines
- Art direction for all visual elements
- Award-winning designers
- Full range of styles from simple line art to highly illustrated animated graphics
- Photo and text rights and permissions



Project Management

- Onshore and offshore resources
- Planning and launch
- Manuscript preparation
- Graphics review
- Schedule and workflow
- Resource and budget



Production Workflows

- XML-based, "born accessible" processes
- Multiple languages supported
- Simultaneous digital & print deployment
- Extensive experience with MathType, MathTools, PowerMath, and LaTeX
- Quality control



Content Development

- Conceptualization
- Writing
- Translation and localization
- Instructional design
- Assessment



Digital Development

- HTML5 assets, courses, and conversion
- Animation and gamification
- Mobile and eBooks
- Multimedia development, design, and testing
- Video editing
- Digitization and conversion
- Online hosting via PubFactory platform