



Consulting, Market Research, and Development

Discover Opportunities, Drive Innovation, Develop Solutions, and Deliver Success

KGL Consulting is a leading publishing consultancy. Our team of accomplished industry professionals has the breadth and depth necessary to meet the rapidly evolving needs of the professional publishing community.

Since 2000, we have partnered with more than 200 clients in journal, book, magazine, and digital publishing, virtually all of which have sought our advice on multiple occasions.

Strategic planning

- ✓ Business plans/new and existing products
- ✓ Open Access transition strategy
- ✓ Financial modeling

RFP/Contracts

- ✓ Second to none in managing RFPs
- ✓ Sophisticated financial modeling
- ✓ Effective negotiating skills

New! Part-time publications director

- ✓ Expert operations/business management
- ✓ Oversight of publisher/vendor performance
- ✓ Champion for journal initiatives

“ I would highly recommend this seasoned publishing consulting group and plan on utilizing their services again as we continue to expand our publishing products.

Editorial development

- ✓ Drive high impact global submissions
- ✓ Streamline workflow and increase speed
- ✓ Editorial organization/governance

Market research and development

- ✓ Surveys, focus groups, and interviews
- ✓ Journal valuations
- ✓ Sales lead generation

Data analytics

- ✓ Citation/bibliometric analysis
- ✓ OA/Funder analysis
- ✓ Competitive benchmarking

Count on KGL Consulting to help you reach your objectives. [Contact us to learn more.](#)